



SCALE AND MOVE FORWARD WITH
TOTAL CONFIDENCE

Sun makes it quick, simple, and secure to grow your business using the power of the Web.



QUICKLY BUILD. EFFICIENTLY OPTIMIZE. ALWAYS PROTECT.

The evolving Web empowers businesses to do more. Connect. Make transactions. Share information. All in new and exciting ways. Increasingly, the Web is helping enterprises realize their vision, enabling expansion into new markets and spawning new services. Strategic directions that once seemed out of reach are now possible, and organizations can respond more quickly to market demands.

In today's business world, it is imperative for companies such as yours to be a part of participation-based network applications and services that help you better connect, develop, and grow with your employees, partners, customers, and shareholders. The Internet is the business platform that is allowing this to happen.

And Sun will help you tap this potential.

The next generation of the Web is allowing companies to get closer to their customers, suppliers, and partners than ever before. Developing relationships and understanding them as they never have been able to before. Driving new business in new ways to new customers.

To fully exploit the Web's potential, you need expert solutions that provide the speed, flexibility, and performance to enable implementation in "Internet time."

Sun offers the platform for deploying new network services, and the software and tools that allow customers to build and deploy them, safely and securely.

BUILD: LAY THE GROUNDWORK FOR MONUMENTAL SUCCESS

You need to take advantage of the opportunity that the next generation of the Web will offer—using it to bring new network services to market faster and quickly support new, emerging services offering richer user experiences. We'll help you become more agile within and beyond your enterprise.

Sun is the leading provider of integrated services

Sun delivers a full range of integrated services to see you through the complete life cycle of designing new network services—from evaluation to architecture to management—so you can:

- Reduce your time to market: Put your innovative powers into play quickly, and enjoy the confidence and support you need to speed up the web application development cycle. All while improving ROI, and lowering risk.
- Tap new technology: Implement new network services with technologies that provide the most robust development environment for growing enterprises.

- **Build and write applications:** Sun has the industry's most comprehensive tools for rapidly building and deploying trusted and scalable network services. With us, you'll find the leading-edge technologies and standards-based products to empower you to create anything you can imagine.
- **Extend your investment:** Sun Developer Services give you expert guidance, training, dedicated product support, white papers, and other resources that supplement the learning process.

Learn more now:

sun.com/solutions/web_scale/

OPTIMIZE: COUNT ON A ROCK SOLID PLATFORM THAT WILL GROW AS YOU GO

Sun offers the products and technologies you can trust as the best platform to deploy your network services. Sun products are built on open standards. Which means they can be combined with your existing IT infrastructure to easily and cost-effectively build the reliable, scalable solutions your business needs today. And in to the future.

- **Choice and opportunity:** Build an efficient and effective infrastructure using your choice of hardware; open and free, the Solaris™ 10 Operating System is supported on over 900 x86 and SPARC® platforms, delivering performance, stability, and security so you can leverage your existing investments while scaling up and out.
- **Open for growth:** Sun products are built on open standards that are easy to integrate—Which translates to more streamlined, cost-effective deployments than comparable solutions from IBM, HP, and Microsoft.
- **Get capacity and scalability that soars:** The low-cost Sun StorageTek™ 2500 delivers enterprise-class features typically associated with far higher-priced models: simple server oriented management, small footprint, reliability, flexibility, and data density and is ideal for enterprise organizations looking for cost-effective secondary storage solutions.

- **The industry's fastest, most scalable, energy efficient systems for the Web,** including new, next generation CoolThreads™ servers and blades and Sun's new innovative Intel-based systems.
- **Improve performance with a full suite of virtualization and consolidation services.**
- **Ease management hassle:** Sun provides you a single point of contact using Sun™ Connection for Solaris and Linux server life cycles.
- **Find the best fitting solution:** With Sun's Try and Buy Program you can test solutions in your own environment before investing.

Learn more now:

sun.com/solutions/web_scale/optimize

PROTECT: REST EASY WITH WORLD-CLASS SECURITY

Sun provides the security features you need to provide a secure business environment that brings confidence and enhanced collaboration to your users. This means you can expand your business with confidence; safely opening your enterprise to more users while reducing security threats, maintaining data privacy, and minimizing business compliance risk.

- **Expand with security:** Open your system to more users with the unmatched, built-in security features of Solaris 10, including Solaris™ Trusted Extensions.
- **Interact with confidence:** Depend on one of the most secure infrastructure platforms on the Web. The U.S. Treasury Department depends on Sun to handle \$800 billion in transactions every year.

Learn more now:

sun.com/solutions/web_scale/protect

A FLEXIBLE SOLUTION. A SOLID FOUNDATION.

Sun offers a complete solution to help you quickly deploy new network services that are effective, efficient, and secure. All at a low cost with a low barrier to entry.

Our commitment in this area has yielded a powerful suite of open and standards-based servers, storage and software solutions optimized to put the Web to work for you. We make it easy for you to establish a competitive presence while constructing an infrastructure that grows as you go.

Together, there are no limits to the possibilities.

To learn more, contact Sun today or go to sun.com/solutions/web_scale/ for more information and offers.



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